

LUIZA BEIRÃO CAMPOS

COMMUNICATION OFFICER

+32 494 40 30 67

lbeiraocampos@gmail.com

As a communicator, I have the ability to distill intricate concepts into compelling narratives that resonate with diverse audiences. Whether through scholarly articles, policy briefs, public presentations, social media or video, I try to inspire and foster dialogue.

SKILLS

- Research and fact checking
- Meta and Google ads
- Documenting and Reporting
- YouTube scripts
- Social media management
- Journalism/ interviewing
- SEO
- Copy-writing
- Creative Writing
- Strategic communication

EDUCATION

Master of Science, in Ecology

UFSC

2013 - 2015

Bachelor of Science, in Biology

PUC-MG

2008 - 2012

LANGUAGES

Portuguese (native)

English C2

Spanish B1

Dutch A2

EXPERIENCE

Science Communication | European Science Communication Institute | Feb 2021 - Present

- Script writing and video production.
- Conducting interviews.
- Social media content creation.
- Project management.
- Writing articles, print material, website copy, blog posts.
- Planning and executing communication plans.

Project and communications Officer | Ghent University | Jun 2019 - Jan 2021

- Content creation for social media
- Website Development
- Creation and development of promotional and educational videos
- Development of distance learning courses
- Writing and submission of projects
- Project management

Marine Scientist | Oceana

Jul 2016 - Aug 2017

- Writing articles, technical and scientific reports.
- Writing and fact checking content for external communication with funders and the public.
- Blog and social media content production.
- Digital campaign.